

# east

HONG KONG

## Stay Under the Shade at the Slinky Rooftop Bar Sugar (Bar.Deck.Lounge) at EAST, Hong Kong

(Hong Kong, 29 October, 2013) – Our renowned slinky rooftop bar *Sugar (Bar.Deck.Lounge)* at EAST, Hong Kong is positioned to provide the perfect setting for guests who enjoy outdoor drinking. With the recent enhancement of new parasols, guests can now stay chilled and shaded while enjoying one of the most absorbing harbour views in the city as well as the new signature cocktails on the outdoor deck. “Now *Sugar* is precisely where you’ll want to be all year long, whether you’re seated indoors or on the outdoor deck, after work for drinks or a late-night winding down” said Jennifer Cheung, General Manager of EAST, Hong Kong.

Just in time for autumn, *Sugar* has prepared some new twisted classic cocktails, such as the Grand Southside, the Bloody Bacon Maria, the Dark N’ Stormy, or with any drink from the new Bartenders’ winter selection. For those who prefer a non-alcoholic drink, we also have a new addition to our Mocktails’ selection with sugar cane juice freshly pressed and bottled on-site every day.

In addition, our Executive Chef, David Parkin, introduces a new array of menu options that feature authentic sharing boards based on enticing flavours and international favours and ingredients. The four new sharing boards are –

**Northern Lights** (Chicken thigh skewers, Cajun fries and grilled Monterey jack cheese with Kansas City BBQ sauce and apple coleslaw)

**Eastern Promise** (Asahi beer-battered prawn with noc cham dipping sauce, Vietnamese sub of spiced chicken thigh, pork, pickled vegetables and coriander and Beef noodle salad)

**Mild Mild West** (Lebanese style fishcakes, deep-fried squid with lemon-chilli mayonnaise and Polenta chips with chili-tomato dipping sauce)

**Southern Belle** (Parma ham, roasted tomato and mozzarella salad, Marinated olives and Parmesan with roasted peppers)

For reservations, please email [reservations@sugar-hongkong.com](mailto:reservations@sugar-hongkong.com), or call on (852) 3968 3738.

EAST 尚東

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## About Swire Hotels

Swire Hotels has been created to manage intriguing urban hotels in Hong Kong, Mainland China and the United Kingdom, providing a characterful experience for travellers who seek individuality, style and personalised service.

The Opposite House, Beijing, opened in 2008 and was followed by The Upper House, above Pacific Place, Hong Kong, in October 2009. The Temple House will open in Q4, 2014 in Chengdu.

Swire Hotels opened a 345-room lifestyle business hotel called EAST, Hong Kong in Hong Kong's Island East, on 25 January 2010. EAST, Beijing with 369 rooms, located within INDIGO in Jiangtai, opened in September 2012. EAST, Miami, offering 263 rooms and 89 serviced apartments, will open in Brickell City Centre in 2015.

Swire Hotels has launched a new collection of locally inspired and stylish hotels in the heart of great British towns and cities called Chapter Hotels. The first hotel in the collection, The Montpellier Chapter, Cheltenham opened in 2010. The second hotel, The Magdalen Chapter, Exeter opened in June 2012.

## About Swire Island East

Swire Island East is Hong Kong's largest privately owned commercial development, comprising retail and office spaces of Cityplaza and TaiKoo Place, solely managed by Swire Properties. Following the completion of One Island East, the portfolio now offers approximately 9.76 million sq ft of prime commercial space and high-end hotel accommodation for local and multinational corporations. A wide range of cosmopolitan business and leisure amenities are situated within the area, including the Cityplaza shopping centre covering over 1.11 million sq ft., Butterfield's private members club, lifestyle business hotel EAST, multipurpose venue ArtisTree, over 60 restaurants and cafés with parking for over 6,000 cars.

For more information, please contact:

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**Sugar deck - day time**



**Sugar - dusk**

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