



Press Release – FOR IMMEDIATE RELEASE

Celebrate Love at EAST, Hong Kong

Hong Kong, 19 January 2017 – Following the successful collaboration with Italian premium chocolatier Venchi in 2016, *Feast (Food by EAST)*, the big bustling café at EAST, Hong Kong, is teaming up with Venchi once again this year to spice up the night and specially create a memorable Valentine's Day dining experience.

Feast (Food by EAST)

Executive Chef David Parkin has crafted a delectable Valentine's menu at HK\$630* per person on 14 February. Couples who enjoy the special menu at *Feast* will receive an exclusive gift** with a discount voucher and VIP card** from Venchi.

Guests may enjoy a buffet of appetisers, including a range of sustainable seafood from the antipasti corner, followed by main course choices of US Black Angus Rib Eye (400g) or Moules Marinier (1kg) to share, as well as Mascarpone Risotto with Grilled Italian Red Prawns, Pan-fried Chilean Sea Bass Fillet and Slow-cooked Grass-fed Beef Fillet. A wide variety of romantic, delicate desserts will be offered at the dessert bar. Complete the delightful dinner with a cup of Venchi signature hot chocolate.

Sugar (Bar.Deck.Lounge)

To add a touch of sweetness to the Valentine's Day celebration, toast the special evening with a half bottle of rosé champagne and strawberry dip at HK\$580* to create a romantic moment at *Sugar*, the rooftop bar that offers one of the most stunning harbour views in Hong Kong.

EAST, Hong Kong

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* The prices quoted above are subject to 10% service charge.

** All gifts are on a first-come, first-served basis.

For reservations –

Feast (Food by EAST), please email feastreservations@east-hongkong.com or call (852) 3968 3777

Sugar (Bar.Deck.Lounge), please email reservations@sugar-hongkong.com or call (852) 3968 3738

About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well-travelled individually minded travellers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention.

The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong and EAST, Beijing. The Temple House in Chengdu is opened in July 2015 and EAST, Miami opened in May 2016.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in Taikoo Place in 2015. Our latest addition, the second Plat du Jour opened in Pacific Place in January 2016.

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About Venchi

Premium chocolatier Venchi was launched in Italy over a century ago in 1878. The young founder Silvano Venchi established a confectionary laboratory in Italy, devoted to create chocolates of different textures and flavours, and is committed to using only natural ingredients. With his devotion to freshness and quality, Venchi has developed a series of exclusive and popular chocolate recipes.

In 2000, Venchi joined hands with Cuba Chocolate, a renowned Italian chocolatier founded in 1917, to create chocolates of the best quality, and has since then produced over 250 types of chocolates. Until today, Venchi has a distribution network of over 6,000 shops in Italy and around the world, well-received by sweet lovers in Japan, USA, etc. Venchi launched its first shop in 2011, and is now offering chocolate, gelato, and coffees in outlets in Central, Wanchai, Tsim Sha Tsui, Cityplaza and Festival Walk.

Venchi has been expanding its expertise to include other confectionary products. A collection of all-natural gelato was launched in 2007, and has been a favourite of health-conscious ice-cream fans since Venchi's gelato are free of chemical additives.

For more information, please contact:

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Venchi
1878

east
東隅 HONG KONG



Feast (Food by EAST)



Sugar (Bar.Deck.Lounge)



**Venchi exclusive gift for couples who enjoy
Valentine's dinner at Feast**

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