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Press Release – FOR IMMEDIATE RELEASE

EAST, Hong Kong Presents a Local Art Exhibition

An Exhibition by Joanne Wu and Law Siu Chong

Hong Kong, 14 March 2017 – Collaborating with tgt Gallery, EAST, Hong Kong is pleased to present an art exhibition in supporting the local art scene by artists, Joanne Wu and Law Siu Chong. Joanne and Law were both born and raised in Hong Kong. They have brilliantly expressed their own points of view to urbanisation through their painting. For an entire month starting on 20 March, five pieces of artwork from Joanne and eight pieces from Law can be found at the hotel lobby, 1/F at the big bustling restaurant *Feast (Food by EAST)* and rooftop bar *Sugar (Bar.Deck.Lounge)*.

A graduate of the Hong Kong Art School of Design, Joanna Wu is a full-time painter and freelance stylist based in Hong Kong. Her works present the relationship between nature and the city. Brushing through dreams with honesty and a heartfelt spirit, her paintings imbue images that seem to come from fairy tales, yet delivering an ironic message – people are polluting and destroying nature.

Law Siu Chong studied traditional Western painting at the beginning of the 70s in the Hong Kong Academy of Fine Arts. A graduate of the Department of Commercial Graphic Design, Hong Kong Polytechnic Institute in 1984, she worked in the commercial industry and stopped painting for some time. In 2009, she experienced a significant change due to her health, and her son encouraged her to pick up on her painting again.

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Her works reflect the city we live in. She uses birds, trees and nests as a metaphor for people; buildings and apartments to show how people barely survive and almost out of breath in the city. There are a million tiny spaces that people call home, found within the luxury skyscrapers around the city, which are built in high density. Law's art pieces show a contradiction between elegant buildings and the annoyance of people.

"We are happy to collaborate with EAST, Hong Kong to create awareness towards the local art scene during the Art Basel time in Hong Kong," said Nicky Chan, Director of tgt Gallery. "More people appreciate arts nowadays but mainly familiar with the Western artists. It is always hard for local artists to break through in this environment."

"We feel that the art pieces perfectly reflect what the artists are thinking," said General Manager of EAST, Hong Kong Jennifer Cheung. "The message behind the works gives us an opportunity to think again about the way we live. We are responsible for creating a better environment for our guests, as well as the community. We look forward to introducing these art pieces to EAST, Hong Kong and hope everyone enjoys the exhibition."

About Swire Hotels and Swire Restaurants

Swire Hotels has been created to manage soulfully individual hotels in Hong Kong, Mainland China and the USA, providing a characterful experience for well-travelled individually minded travellers who seek originality, style and personalised service. We create distinctive hotels with a sense of place that break with convention.

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The company's first hotel, The Opposite House in Beijing, opened in 2008 and was followed by The Upper House, Hong Kong, and then by EAST, Hong Kong and EAST, Beijing. The Temple House in Chengdu is opened in July 2015 and EAST, Miami opened in May 2016.

A restaurant division was set up in 2013 to manage the company's stand-alone restaurant operations. Our first restaurant Plat du Jour opened in November 2013 followed by Public and Ground Public in Quarry Bay. The Continental in Pacific Place opened in October 2014 and Mr & Mrs Fox in Taikoo Place in 2015. Our latest addition, the second Plat du Jour opened in Pacific Place in January 2016.

About tgt Gallery

Established in the winter of 2015, tgt Gallery was found to provide an interactive platform for young, emerging and established Hong Kong artists shedding their creativity. They are designed to accommodate various kinds of exhibitions, ranging from painting, photography, sculpture and installation.

The gallery aims to promote local arts, as they hold solo exhibitions of artists each month, and actively participate in various local art fairs. They have participated in the Affordable Art Fair 2016, showcasing the works of all their 10 artists. Besides, to encourage the sustainable development of artists and hence the local art scene, tgt Gallery actively keeps in touch with different kinds of companies and organisations for any chance of cooperation and collaboration, such as providing artworks for rent, sales and charitable auction, as well as services like art agency and art consultation.

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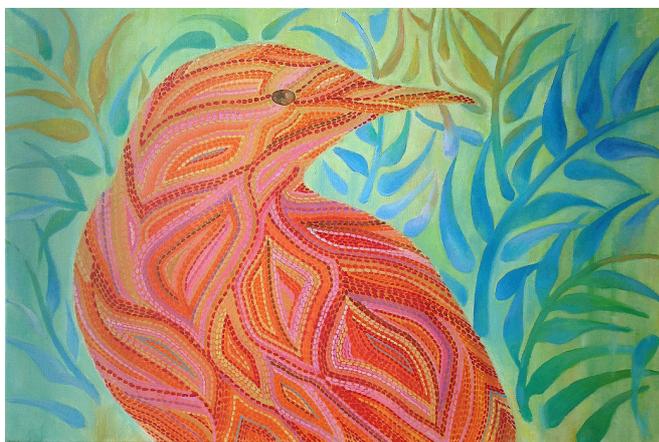


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MyNest: Orange Bird
By Law Siu Chong



Untitled
By Joanne Wu

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